



Royal Oak
DOWNTOWN
DEVELOPMENT AUTHORITY

Meeting Date: 07/16/2025

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MEMORANDUM

DATE: JULY 1, 2025
TO: MEMBERS OF THE DOWNTOWN DEVELOPMENT AUTHORITY
SUBJECT: **KELS LEW MOVEMENT – 319 S. WASHINGTON AVE.**

At its June 2nd meeting the Infrastructure Committee reviewed a façade grant application for 319 S. Washington Street completed by property owner, Christen Morris. The application was to provide façade upgrades to the building as a new tenant prepares to open in the first-floor space, Kels Lew Movement. Mr. Morris is also the 2nd floor tenant of the building for his online retailer, Dirt Label.

The application was for the upgrade of the windows and window framing with the goal of improving structural integrity to the building, enhancing energy efficiency, and improving curb appeal while maintaining architectural character. In total the work to be completed will cost an estimated \$14,400 to complete.

The Infrastructure Committee unanimously recommended the approval of the façade grant for \$7,220.00

Should the DDA concur with the Infrastructure Committee's recommendation a resolution has been prepared for its consideration.

Be it resolved, the Downtown Development Authority hereby approves the application for a façade grant for 319 S. Washington Ave. as a reimbursement in an amount not to exceed \$7,220.00 or 50% of the actual project cost, whichever is less.

Respectfully Submitted,

Daniel Solomon
Downtown Manager