

## NET BUSINESS REPORT

Prepared by Daniel Solomon, Downtown Manager

Updated July 10, 2025

The following table lists the businesses that have opened and closed in Downtown Royal Oak since January 1, 2025. At the head of the table is a net business number; a positive number represents an overall growth in the number of businesses operating downtown where business openings outpace business closings, a negative number will indicate that more business closures have occurred than the opening of new businesses.

TOTAL	Q1	Q2	Q3*	Q4	2025
OPEN	+3	+7	+2		+12
CLOSE	-3	-6	-0		-9
NET	0	+1	+2		+3

*\*Q3 In progress until September 30.*

Type	Name	Address	Type	Qtr.	Notes:
Open	LUSH Nails	621 S. Washington	Beauty Services	Q1	Opened in former Skinphorea space
Open	YogaSix	116 N. Main	Fitness Studio	Q1	Opened in The Main new development
Open	La Feast	315 S. Main	Food & Drink	Q1	Reopen from 2022 Closure
Close	Café De Olla Restaurant	418 S. Washington	Food & Drink	Q1	Co-Tenant with Café Muse
Close	Bohemia Nightclub	100 S. Main Street	Food & Drink	Q1	Previously converted from restaurant concept to bar/nightclub in 2024.
Close	The Pearl Room	100 S. Main Street	Food & Drink	Q1	Closed concurrently with Bohemia

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Open	Johnny Mustard's	208 W. Second	Food & Drink	Q2	Façade Grant Recipient
Open	Rosita's Cocina	418 S. Washington	Food & Drink	Q2	Co-Tenant with Café Muse, Opened by the Owners of Rosita's Treats in Shelby Twp.
Open	Jinya Ramen Bar	129 S. Main	Food & Drink	Q2	First franchise in Michigan from California based brand
Close	Lockhart's BBQ	202 E. Third	Food & Drink	Q2	The owner indicated a shift in focus to other owned properties.
Close	Bloboho	319 S. Washington	Beauty Services	Q2	Only open by appt. custom nails
Close	Le Don Collection	508 S. Washington	Retail	Q2	Owner indicated back-in parking was driving factor
Close	Pinky's Rooftop	100 S. Main	Food & Drink	Q2	
Open	Studio Kore 2 <sup>nd</sup> Location	319 S. Washington	Fitness Studio	Q2	Pending Façade Applicant Location
Open	Kaizen Ramen	411 S. Washington	Food & Drink	Q2	Re-Open from 2020 Closure
Exit	Good Company Realty	130 W. Fourth	Office	Q2	Moved out of district to S. Main
Exit	Curewell IV Haus	117 W. Fourth	Service	Q2	Returned to Mobile-only model
Open	@Properties-Christie's International	215 S. Center, 2 <sup>nd</sup> Floor	Office	Q2	Former Factory Detroit space
Open	Mood Swing Vintage	508 S. Washington	Retail	Q2	Former Le Don Collection space
Open	The Blue Goat	321 S. Main	Food & Drink	Q3	Façade Grant Recipient
Open	Rehla Coffee House	117 W. Fourth	Food & Drink	Q3	Opened in former Goldfish Tea location

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### Anticipated Openings Coming Soon

Name	Address	Type	Antic.	Notes
Voodoo Brew Pub	112 S. Main	Food & Drink	Q3	August 2025, First MI franchise from Pennsylvania brand
Club Pilates	119 S. Main	Fitness Studio	Unk.	Received Admin. Site Plan approval
Bianchi's Salon	122-128 N. Main	Beauty Services	Q3	Relocation from N. Main out of district
Melt-n-Dip	505 S. Main	Food & Drink	Unk.	Received Admin. Site Plan approval